

375TH General Meeting

20 Sep 2012



Agenda

- Chair updates
- List of events needing managers/volunteers
- General discussion
- Next meeting – 4 October 5 PM Library

Chair

- Prudence Island connection
- Logo status – thanks to Tom Roskelly
- Connections with War College, Royal Navy, USCG
- Working with Bob H. on calendar
- Working on interviews with NDN and Sak Times
- SC Business cards

Vice chair

- Currently enroute to China
- Sent emails to all identifiable and relevant town committees and organizations
- Established contact with many key individuals
 - 13+ public town committees
 - 10 private town committees
 - 5 businesses (Carnegie etc)
 - The school department and school Principals (no PTO groups yet) Some church groups (Bob Hamilton is working this)
 - All state-level legislators Sen Reed and Sen Whitehouse



Publicity and Advertising

Steering Committee Report
Sept 20, 2012

Rich Talipsky

Types of Publicity



- ***Local Media***

- Newport Daily News
- Sakonnet Times
- Projo
- RI Monthly
- Portsmouth Patch
- PEG NCTV 18
- Bcst TV (CH 10 and 12)
- Calendars

- ***Electronic Media***

- Web Site
- Facebook
- Twitter
- YouTube
- eMail
- LISTSERV

- ***Word of Mouth***

- Bumper Stickers
- Banners
- Buttons

- ***National Media***

- Travel Magazines
- Color Brochures
- Nationally – recognized personalities

Portsmouth 375th Steering Committee Finance Vice Chair - Report

20 September 2012

Molly Donohue Magee – Vice Chair - Finance
Carolyn Magnus – Deputy Vice Chair - Finance

Portsmouth 375th Financial Status

- Checking Account set up at Bank of Newport
 - Subsidiary account to Portsmouth Library Account
 - Signature authority: Molly Magee and Carolyn Magnus
 - Awaiting receipt of checks
 - Checking Account Balance: \$2875
 - Outstanding Liabilities
 - \$70 for Post Office Box
 - **Effective Balance: \$2805**

Revenue to Date

Supporters Contributions

Contributions

Colonists (\$1000)

Jim and Dottie Garman

Founders (\$375)

Gary and Janice Gump
Bob Hamilton
Molly and Donald Magee
Doug and Nanci Smith
Rich Talipsky

In Kind Contribution

Thomas Roskelly – Portsmouth 375th Brand and Logo Creation
www.roskelly.com

FUNDRAISING!

288 White T-shirts

15 advertisers – local businesses or individuals \$125.00 each

Text or logo to be printed on back of tee in one color

Cost of production covered by advertisers

Retail Cost \$15.00

Sponsorship Letters – approximately 500 printed

To be mailed/distributed within 10 days

Volunteers Needed

mailing preparation / call backs

People needed to stuff envelopes and apply labels – Sept 26th

The follow-up with call or visit to Portsmouth Businesses – Oct 8th – Oct 19th

Vice Chairs/Liaisons

- Events – Bob Hamilton/Emil Cipolla
- Parade – John McMahan
- Technology – John McDaid
- Business – Jody Sullivan
- Schools – Dave Croston?
- Town – John Klimm

Events - General

- Plan for clusters of major events around weekends
 - E.g., Parade, Polo Match, Town Picnic/cookout, local band concert in late September
- Some already scheduled/other not
- The following slides are a partial list of events
- Desired or scheduled time frames
- Lead Persons noted
- ? Denotes that a lead person/group is needed
- FR Denotes Fundraising event

<u>Event</u>	<u>Lead Person</u>	<u>Timeframe</u>
01 Reenactment/RI Regmt.	?	Jul/Sep
02 Parade	John McMahan	September?
03 Town Picnic / Family Day	? Fund Raiser	Jul/Sep
04 Fireworks, 375	Louie Escobar	4 th of July
05 Sailing Regatta, etc.	?Doug Smith	Jul/Aug
06 "Swim the Sakonnet"	?Bob Hamilton/FR	Aug
07 Chicken BBQ	?/FR	Jul/Aug
08 Band Concert(s)	?/FR	Jun-Sep
09 Clambake / Clamboil	?/Fund Raiser	Jul
10 Founders Brook Ceremony	?Debrule/Ford	May?
11 Historical Lectures	Jim Garman/others?	7 Mar & monthly
12 Essay Contest	? Schools	
13 Children's Events	? PTA?	
14 Art/PhotoContest(s)	? Schools?/Prizes ?	
15 Square Dance	Bob Hamilton/ FR	May/June
16 Contra Dance	Bob Hamilton/FR	Apr/May
17 Senior Chorus (Ports. Sr. Center)	?Theresa Hadad FR	May/Sep
18 Rubber Duck Race	? FR	Jun/Jul
19 Scavenger Hunt (find the dates)	?	Jul/Aug
20 Cow Pie Raffle	?Louie Escobar/4-H Fair ?	Jul
21 Trip to Ports. England Raffle	? FR	SpringL

<u>Event</u>	<u>Lead Person</u>	<u>Timeframe</u>
22 Visit of USCG Bark Eagle	?Gary Gump	Summer
23 Sporting Events i.e. Softball	?	Summer
24 Arts / Crafts Festival	George Furbish	Summer
25 Float / Bristol 4th July Parade	?	Jul
26 Pig / Ox (Cow) Roast	? FR	Jun/Jul
27 Family GenealogyProgram	Gloria Schmidt	Jul
28 Dinner Train Event	?Bob Andrews	Jun/Sep
29 Plant Tree(s) IHO 375	?Portsmouth Garden Club	Spring
30 Time Capsule Burial	?	Fall
31 Indian Pow Wow	?B Hamilton	Jul/4H Fair?
32 Portsmouth Night at PawSox	?B Hamilton	Summer
33 Major Author Lecture	? Library/B Hamilton	Spring/Fall
34 Newport Polo Club	?Amy Rice US vs. UK?	Summer/Fall
35 Research Early Residents <input type="checkbox"/>	Gloria Schmidt	July
36 Update Ports. History Book	?Arcadia Pub., Newport	
37 Tour GManor House and Greenvale	?	Spring
38 Tour Cemeteries, gardens	?	Fall
39 Tour Prescott Farm/windmill	?	Fall
40 Ecumenical May Breakfast	?	May
41 Portsmouth Family Reunion/Social	Gloria Schmidt	7/20/13
42 PAG Art Exhibition	PAG	Mar

How to Get Involved

- Sign up to lead or assist an event
- Sign up to assist a Vice Chair or Liaison function
 - Publicity
 - Fundraising
 - Finance
 - Events
 - Parade
 - Schools
 - Business
 - Town
- Be a donor or an event sponsor

Next SC Meeting

- Thursday, 4 October
- 5 PM
- Library
- All our meetings are open to the public