375th SC Meeting Agenda

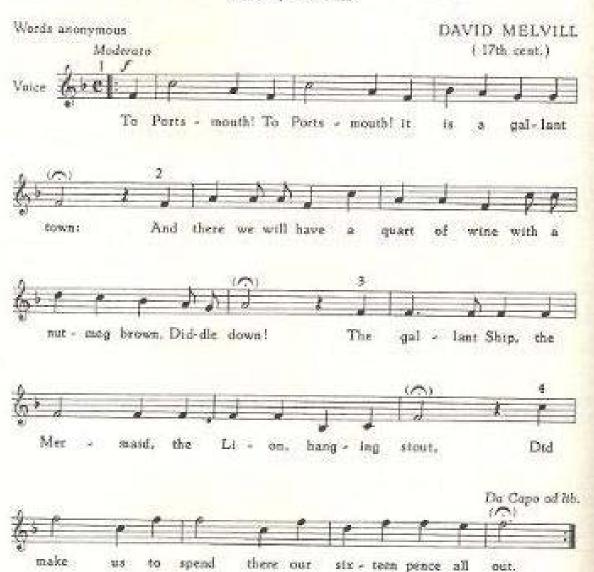
- Chair/VC Report
- Vice Chair Reports
- Open Discussion
- Next meeting: 3
 January 5 PM
- To Portsmouth a
 17th Century Round



TO PORTSMOUTH

Round for 4 voices





Chair/Vice Chair Report

Contacts:

- PHS SC meeting
- Rotary dinner
- USCG Re EAGLE
- Town Council
- Clement's Desk display Sales and Info:
 - Gave away 600 flyers and numerous Polar Dive signs
 - Do again in Spring/summer?
 - Good way to increase visibility/publicity about the 375th



Gary



Steering Committee Changes

- New interim VC for Parade:
 - George Wardwell
 - More volunteers needed
- New Finance VC:
 - Dennis Chandler
 - Thanks to Molly for her support!
- New Events VC:
 - Roberta Stevens replaces Bob Hamilton as VC
- New NCCC contact for Jody Sullivan
 - Ryan Camara
- Need interim Secretary
 - Bob Hamilton?

375th Labor Day Weekend Planning

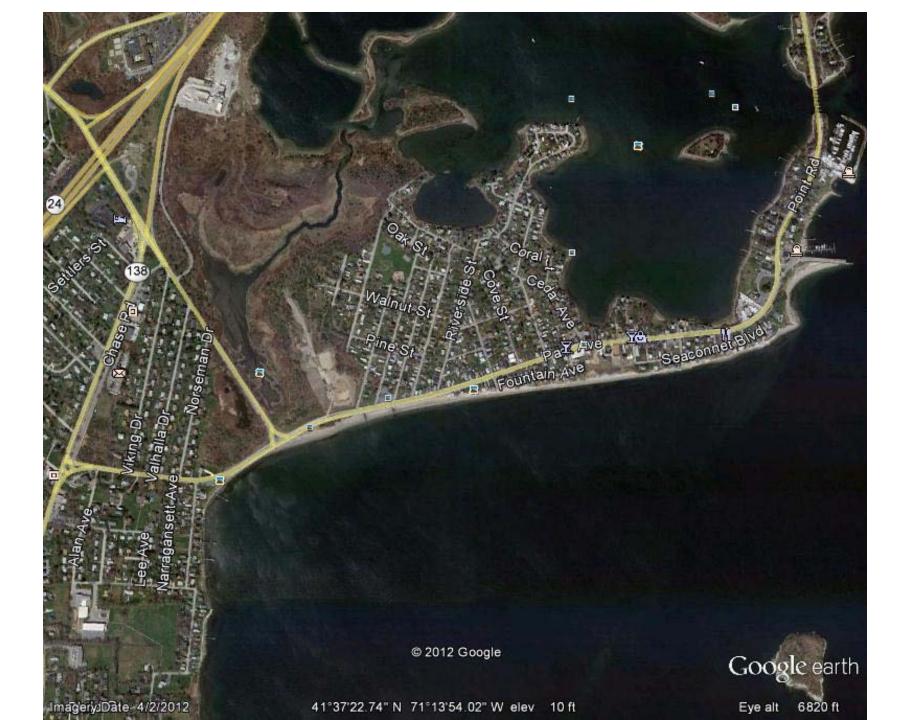
- Labor Day weekend 2013
 - Thursday 29 Aug: GMH 375th Reception (Sponsor? Music?)
 - GMH Authority to request exception at January TC meeting
 - Friday 30 Aug: Greenvale 375th Wine Tasting event
 - Greenvale will provide music
 - Saturday 31 Aug:
 - AM Parade down Park Ave. Island Park
 - PM BF Town Common Newport Arty Co. Cannon exchange, Polo match
 - Sunday 1 Sep:
 - AM Ecumenical Service at Founders Brook?
 - PM Chicken Barbeque/Square Dance Glen Park/Music/Tent?

New Parade Planning Committee

- New Parade Planning Committee formed on 6 Dec: George Wardwell is new interim VC for Parade
- Currently identifying Veterans Organizations for participation including the RI National Guard.
- Primary goals for now include:
 - Establish Parade Route, Staging Area and Disbursement area.
 - Form Primary Committee includes but not limited to:
 - President/Society Chairperson
 - Media Chair
 - Parade Chair
 - Safety Chair
 - Volunteer Chair
- Contact made with local Fire, Safety and Town Administrator for advice in these areas especially, insurance liability.
- WE NEED VOLUNTEERS: If you are willing to help on a committee or assume the Chair of the committee please advise George Wardwell <u>geoedna@aol.com</u> or Tel: (401) 619-3899.

375th Parade

- Participants so far:
 - Newport Artillery Company
 - PHS Band
 - PHS Sports teams?
 - MS Band?
 - Scouts?
 - RING Band? Form sent on 11 December
 - Navy Base?
 - American Legion Post 18?
 - VFW Post 5390?
 - Volunteer Fire Fighters?
 - Police Dept/Fire Dept?
 - Antique Fire Trucks?
 - Portsmouth Rotary?
 - Town Council/State/Newport County Officials?
 - Others?



Events with Firm Dates

•	Jan to Dec	T	Portsmouth Arts Guild—Fri, Sat and Sunday, various art events
•	Jan. 1	Н	"Polar Dive for 375"
•	Feb 23	T	Portsmouth 375 Winter Trail Walk at Melville Park
•	March 7	Н	Portsmouth Compact Ceremony/Lecture
•	Mar to Nov	Н	Historical Lectures by Jim Garman
•	March 30	T	Easter Egg Hunt at the Brown House
•	May 4	T	Tour of Fort Butts/RIMAP
•	May 18	T	Restoration Celebration/375 Label premier at Greenvale Vineyard
•	May 24	Н	Portsmouth Garden Club Memorial Day Wreath laying Legion Park
•	May 26	Т	Exhibit at Ports. Historical Society
•	June 2	T	Prescott Farm tour/Portsmouth Abby Newport Restoration Society
•	TBD June	T	Portsmouth Night at Pawsox/Rotary Club
•	Jul 4	Т	Fireworks at Escobar Farm

H = 375 host event

T = Tag to event with appropriate signage i.e. "In Celebration of Portsmouth's 375th Anniversary New event

Events with Firm Dates II

•	Jul 15	T	Genealogy and Researching Portsmouth's Early Residents
•	Jul 17	T	Portsmouth Resources—What We Have and How to Find It
•	Jul 18	T	American band Concert, GMH
•	Jul 20	T	Portsmouth Family Reunion
•	21 Jul	T	Friends of Anne Hutchinson Annual Meeting
•	Aug 25	T	RI 1st Regiment Ceremony at West Main Rd. Monument
•	Aug 29	Н	Glen Manor House 375th reception
•	Aug 30	Н	Greenvale 375 th Wine Tasting
•	Aug 31	Н	375 th Parade Island Park/Newport Arty at Town Common/Polo match
•	Sep 1	Н	Ecumenical Service at Founders Brook/Chicken Barbeque/Square Dance Glen Park
•	Sep 28	T	Portsmouth High School Homecoming and 50th
•	Oct 20	T	Harvest Social at Ports. Historical Society
•	Nov 2	T	ALT 3.75K "Race for Open Space" IHO 375th?
•	Nov 11	T	Veteran's Day Ceremony with American Legion and VFW Posts
•	Nov 17	T	Prescott Farm Tour/Portsmouth Abby Newport Restoration Society
•	Dec 7	T	Holly Ball, GMH
•	Dec 15	T	Holiday Open House, GMH

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Events - Other



Publicity and Advertising 11/1512

Media

- Establishing Media List
- PSAs on Cox Channel 18
- Historical Video

• Electronic Media

- -Web Site, Facebook (133 Likes, weekly reach 428)
- -Twitter
- eMail only 23 subscribers
- Portsmouth Patch

Word of Hand/Eye/Mouth

Bumper Stickers – being distributed

Tee Shirts (need better marketing)

Banners (have one 3ft X 8ft posted outside library)

Coins and Ornaments (have quote)

Buttons (We have 1000 for give away)

Need more exposure of "375"



Portsmouth RI 375 Financial Statement Summary 13 December 2012

P	ortsmouth RI 375	
Fi	t	
Summary - 13 Dece	ember 2012	
Income		
Total Contribution	s to date	\$ 9,996.00
Total Adv Fee - Tee	e Shirts	\$ 1,750.00
Other - tee shirts, bumper stic		\$ 246.00
	Total	\$11,992.00
Expenses		
Office Expenses		\$ (130.19)
Fund Raising Cost		\$ (848.28)
Cost of Promotion	al Items	\$ (2,393.65)
	Total	\$ (3,372.12)
Balance		\$ 8,619.88

Portsmouth RI 375 Financial Statement 13 December 2012

Portsmout	:h RI 375				
Financial S	tatement				
13-Dec-12					
Checking A	Account - Bank of Ne	wport			
Details					
Date	Action	Check#	Amount	Total	Notes
31-Aug	Account Opened				
	Deposit		\$ 750.00	\$ 750.00	Contribution - Gump, Magee (\$375 each)
	Deposit		\$ 1,750.00	-	Contribution - Garman (\$1000); Smith, Talipsky (\$375 each)
	Deposit				Contribution - Hamilton (\$375)
	Deposit		\$ 750.00	\$ 3,625.00	Contribution - Keller, Npt County Chamber of Commerce (\$375 each)
3-Oct	Debit				Harland Clarke - Check Order
11-Oct	Deposit		\$ 375.00	\$ 3,969.81	Contribution - McDaid (\$375)
19-Oct	Check	101	\$ (648.46)	\$ 3,321.35	Jane Roggero - Bumper Stickers (\$470); Flyer/Brochure (\$178.46)
20-Oct	Deposit		\$ 500.00	\$ 3,821.35	Contribution - Klimm (\$375); Adv Fee Tee Shirts - Crostin, Security Sciences (\$125)
31-Oct	Balance			\$ 3,821.35	
1-Nov		102	\$ (70.00)	\$ 3,751.35	Mary Magee - Post Office Box
1-Nov		103	\$ (70.57)	\$ 3,680.78	Jane Roggero - Staples supplies
2-Nov	Deposit		\$ 6,875.00	\$10,555.78	Contribution Stevens \$375: tee shirt sponsors \$1500; Heritage Sponsor Clements \$5000
4-Nov	Debit Card	debit	\$(1,774.65)	\$ 8,781.13	Cost of tee Shirts - Initial Ideas, Inc.
15-Nov		104	\$ (30.00)	\$ 8,751.13	Hamilton Printing - postal permit stamp
15-Nov	Balance			\$ 8,751.13	
19-Nov	Deposit		\$ 126.00	\$ 8,877.13	\$86 bumper stickers; \$40 tee shirts
21-Nov		105	\$ (228.00)	\$ 8,649.13	Hill House Graphics - 2 vinyl banners
25-Nov		debit	\$ (321.00)	\$ 8,328.13	Hodges Badge - addl pins
28-Nov			\$ 245.00	\$ 8,573.13	\$120 - Greenvale Tshirt sales; \$125 PCU Tshirt sponsor
28-Nov		106	\$ (129.25)	\$ 8,443.88	Jane Roggero - supplies
29-Nov	Balance			\$ 8,443.88	
1-Dec			\$ 246.00	\$ 8,689.88	206 - bumber stickers-tshirts; 40 sponsorship
10-Dec		107	\$ (70.00)	\$ 8,619.88	Hamilton Printing - handouts
13-Dec	Balance			\$ 8,619.88	

Fundraising



Fundraising

- Major Sponsor opportunities
 - 375th Reception at GMH 29 August
 - Overall sponsor
 - Wine/beer/food support?
 - Music support?
 - 375th Parade 31 August
 - Trucks/Flatbeds (in-kind sponsors)
 - Fire Trucks/antique cars/other?
 - Escobar 375th Fireworks display 4 July
 - Need at least \$5000 to enhance fireworks display
 - Glen Park Chicken Barbeque/square dance/music 1 Sep
 - Need sponsor for large tent (\$3500 to rent)
 - Need (local) band(s) ?

Other VC/Liaisons

- Technology: New tech person needed
 - PHS intern?
- Town John Klimm
 - Town Council Invitation to Polar Dive
 - Can we fly a flag or put up a banner on Town property?
- Schools Lynn Krisic
 - Nothing heard from either PHS or MS
- Business Ryan Camara

Open Discussion

- Publicity TV/Radio?
- Cookbook project
- Other?



WWW. PORTSMOUTH RI 375.COM

Volunteers Still Needed!

- Volunteers needed to:
 - Plan and conduct Parade
 - Conduct/support events
 - Assist other Steering Cte functions (Eg. Fundraising, Publicity)
 - Help your local Groups participate in the 375th
- Next SC meeting Thursday, 3 Jan 2013 5 PM
- See you all at the Polar Dive for 375!
- Thanks for your support and Merry Christmas!